



Sunday 7 April 2024

Salaborsa Library

Piazza coperta and Biagi Auditorium

Piazza del Nettuno, 3, Bologna

# l'occhio del mondo

Study day

*Picture books, reading, school and publishing*



# L'occhio del mondo.

## Picture books, reading, school and publishing

The professional day will be an important part of the project *L'occhio del mondo*: a full day of studies for teachers, librarians, authors and all lovers of children's literature in order to reflect on the relationship between picture books, education and publishing and to discover international experiences of publishing and promotion of reading. On the occasion of BOOM! Growing up in books and Bologna Children's Book Fair.

*L'occhio del mondo*, the Italian edition of *L'oeil du monde*, is co-financed by the "Creative Europe" project of the European Union, stems from an impulse given by éditions MeMo, and is curated by Topipittori and Hamelin. In collaboration with the Libraries and Cultural Welfare Sector of the Municipality of Bologna.

## Program of the day

### Morning session

*Reading picture books at school*

**H 9,30**

#### *Opening and greetings*

*Veronica Ceruti, Director of Libraries and Cultural Welfare of the Municipality of Bologna*  
*Christine Morault, co-founder and publishing director of éditions MeMo, creator of the project L'oeil du monde*  
*Elena Pasoli, Project Manager Bologna Children's Book Fair*

**H 10,00**

#### *The reading of picture books as an aesthetic experience*

In this first part, the use of picture books at school will be discussed, with some related issues, such as the risk of not actually reading them, the difficulty in reading the pictures and the increasing demand of theme-specific books.

*With:*

*Hamelin Cultural Association*  
*Martino Negri, professor of Children's Literature at the University of Milan-Bicocca*

**H 10,45**

#### *Many picture books, many experiences: voices from the schools*

In the second part of the morning, a comparison of concrete teaching experiences of non-occasional use of the picture book in schools in Italy, France and Spain. With discussion.

*With:*

*Antonella Capetti, primary school teacher*  
*Sofie Epelboin, association "Citeratures"*  
*Arianna Squilloni, A buen paso*

*Meeting moderator:*

*Nicoletta Gramantieri, Salaborsa Children's Library*

**H 12,00**

#### *Question time*

## Afternoon session

### Picture books and their publishers

H 15,00

Premiere screening of the documentary movie “*La vocazione di perdersi*”

Directed by *Francesco Clerici and Mattia Colombo*

production and executive production by *SpazioB\*\*K supported by Topipittori, Vänvere edizioni, Edizioni Fioriblù e Loredana Farina*

Duration 35/45 minutes

Hundreds of picture books, from around the world, of all genres and for all ages under the banner of biodiversity, offered as a “jungle” to be explored freely and silently. Hundreds of people of all ages and professions moving, looking, collecting, reading and sharing choices, interpretations, reflections, ideas and questions. Dozens of different spaces: libraries, museums, associations, workshops and bookstores, in the city, at the lake, by the sea and in the countryside. *La vocazione di perdersi* documents this encounter between picture books, readers and spaces in a poetic and experimental way through the educational experiences of reading education carried out by the SpazioB\*\*K bookstore around Italy between September and November 2023.

Introducing:

*Diletta Colombo, bookseller at Spazio B\*\*k*

H 15,45

*The publishing of picture books between independence and militancy*

What are the motivations behind a publishing house’s editorial choices? One of the central issues concerns the link between independence and militancy and the establishment of a policy based on consistency, visual and thematic, and commitment.

With:

*Tereza Horváthová, Baobab*

*Magdalena Kłos-Podsiadło, Wytwórnia*

*Isabel Minhós Martins and Madalena Matoso, Planeta Tangerina*

Meeting moderator:

*Hamelin Cultural Association*

H 16,30

*Cooperation and community*

The research work by an independent publisher is closely linked to personal tastes, cultural identity, belonging to a specific context, and target audience.

With:

*Peggy Espinosa, Petra Ediciones*

*Gita Wolf, Tara Books*

Meeting moderator:

*Paolo Canton, Topipittori*

H 17,15

*Question time*

H 17,45

*Closing of the day*

*Paolo Canton, Topipittori*

*Christine Morault, éditions MeMo*

H 18,30

*L’occhio del mondo*

At the end of the professional day will be inaugurated the exhibition *L’occhio del mondo*

Event registration at the following link:

<https://forms.gle/Dm4g7eFxGYt5ucVS9>

project co-financed by



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